

JESSICA PELASKY

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Top performing, highly-motivated, and results-oriented professional with over 20 years in the web design field and five years in E-learning, Higher Education environment. Dedicated self-starter with exceptional organizational skills who pays close attention to detail, with expertise in the areas of academic advising, course development, and training. Team player with exceptional communication and interpersonal skills to easily and effectively interact with individuals at all levels with diverse backgrounds.

EXPERIENCE

APRIL 2018 – PRESENT

ONLINE ADJUNCT, CHAMPLAIN COLLEGE: WEB DEVELOPMENT AND DESIGN

- Instruct Web Design courses.
- Prepare, administer and grade assignments, quizzes, and tests.
- Provide objective and subjective feedback regarding student performance.
- Maintain records of student attendance, grades, lab, and homework assignments.
- Advise students regarding academic matters to improve successful course completion.

AUGUST 1998 – PRESENT

FREELANCE WEBSITE DESIGNER/OWNER, THE WHOLE SHEBANG:

WWW.WHOLE-SHEBANG.COM

- Design and develop information-based websites for various clients using HTML, CSS, and JavaScript while making sure designs were up-to-date with trends and technology.
- Monitor domain purchases and hosting set up for various accounts.

JANUARY 2014 – MAY 2018

ONLINE ADJUNCT LECTURER, UNIVERSITY OF FLORIDA: COLLEGE OF JOURNALISM:
WEB DESIGN AND ONLINE COMMUNICATIONS

- Plan, evaluate, and revise curricula, course content, course materials, and methods of instruction in the Web Design and Online Communications Master's Program.
- Incorporate media and interactive learning tools when appropriate to enhance learning.
- Evaluate and grade students' assignments and projects.
- Prepare course materials such as syllabi, lectures, homework assignments, quizzes, projects, discussions, and handouts.
- Prepare and deliver live lectures to graduate students via Adobe Connect on topics such as History of the Internet/Web Design; HTML5/CSS3/jQuery; and Web Design stages: Sketching, Wireframes, Mockups, etc.
- Responsible for overseeing the creative direction and project management associated with the development of the program's Student Showcase website.

Instructor Mentor

- Mentored and supported new instructors and TA's

Instructional Design

- Assess, design and develop "learner-focused" instructional materials including modules, self-paced study, and multimedia solutions for an online learning environment.
- Effectively integrate Quality Matters standards into course design.
- Appraise course creation quality in terms of design, writing, editing; identify and provide for corrective action when needed.
- Apply the appropriate learning theory and instructional theory necessary for excellent online course design and implementation.
- Manage the development of online courses from conceptualization through production, including the management of all subject matter experts.
- Develop and communicate design 12-16 module courses and production schedules.

EDUCATION

OCTOBER 2011 - APRIL 2013

**MASTER OF ARTS IN EDUCATION:
ADULT EDUCATION AND TRAINING,
UNIVERSITY OF PHOENIX**

- Specializing in E-learning

SEPTEMBER 2002 - MAY 2008

**BACHELOR OF SCIENCE:
WEB DEVELOPMENT AND DESIGN,
CHAMPLAIN COLLEGE**

- Dean's List

SKILLS

- User Experience/ User Interface Design
- Content Development/Project Management
- HTML5/CSS3
- JavaScript/jQuery
- Microsoft Office/Adobe Creative Cloud
- LMS: Blackboard, Canvas, Sakai, WebCT
- GoToMeeting, Zoom, WebX, Adobe Connect
- Live Online Instructing
- ADDIE Model

SUMMARY

I successfully completed both undergrad and graduate degrees via e-learning environments while also managing my own Freelance Web Design business by assisting various small businesses/individuals across the country with their own online brand; clients range from small to medium sized businesses/organizations such as up-and-coming recording artists, Broadway stars, actors, authors, churches/missionaries, state campgrounds, school districts and activities, medical offices, national organizations, as well as radio stations.. My Freelance business focuses on domain registration, website hosting, website design, and blogging services. Every project is unique and built from the ground up by using the latest techniques in web design.

I have always loved helping and being a part of individuals bettering themselves and learning new skills. Since 2013, I have maintained the positions of online adjunct/facilitator/instructional designer for various Certificate, Bachelors, and Masters programs. I am ready for whatever opportunities come my way!

When I am not dabbling in the online world, I love to travel, spend time with my family, snuggle with my Coton de Tulear puppy, watch an amazing movie, read a great book, and am an avid coffee lover!