

JESSICA PELASKY

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Top performing, highly-motivated, and results-oriented professional with over 20 years in the web design field and five years in E-learning, Higher Education environment. Dedicated self-starter with exceptional organizational skills who pays close attention to detail, with expertise in the areas of academic advising, course development, training/mentoring, and content curation. Thinks critically of tasks and provide suggestions on how to improve if needed. Creative with the ability to provide out-of-the-box ideas and solutions to support the development of learning materials. Team player with exceptional communication and interpersonal skills to easily and effectively interact with individuals at all levels with diverse backgrounds. Thrives when multi-tasking and pro-active in solving issues and problems on a real-time basis.

EXPERIENCE

JULY 2018 – PRESENT

CONTENT CURATOR CONTRACTOR, PRICE WATERHOUSE COOPERS, LLC.

- Help determine standards and guidelines for what makes quality content, and how to present it well
- Review content to ensure it meets PwC standards
- Support refresh of learning materials
- Assist with user experience enhancements
- Perform research requests
- Project management for small projects as needed.
- Assist with tagging, grouping, adding keyword to learning materials
- Update and Maintain quality of database through regular quality checks
- Data entry

AUGUST 1998 – PRESENT

FREELANCE WEBSITE DESIGNER/OWNER, THE WHOLE SHEBANG:

WWW.WHOLE-SHEBANG.COM

- Design and develop information-based websites for various clients using HTML, CSS, and JavaScript with up-to-date trends and technology.
- Maintaining domain purchases and hosting set up for various accounts.

JANUARY 2014 – MAY 2018

ONLINE ADJUNCT LECTURER, UNIVERSITY OF FLORIDA: COLLEGE OF JOURNALISM:
WEB DESIGN AND ONLINE COMMUNICATIONS

- Plan, evaluate, and revise curricula, course content, course materials, and methods of instruction
- Prepare course materials such as syllabi, lectures, homework assignments, quizzes, projects, discussions, and handouts.
- Incorporate media and interactive learning tools when appropriate to enhance learning.

- Prepare and deliver live lectures to graduate students via Adobe Connect on topics such as History of the Internet/Web Design; HTML5/CSS3/jQuery; and Web Design stages: Sketching, Wireframes, Mockups, etc.
- Evaluate and grade students' assignments and projects.
- Responsible for overseeing the creative direction and project management associated with the development of the program's Student Showcase website.

Instructor Mentor

- Mentored and supported new instructors and Teacher Assistants

Instructional Design

- Assess, design and develop "learner-focused" instructional materials including modules, self-paced study, and multimedia solutions for an online learning environment.
- Effectively integrate Quality Matters standards into course design.
- Manage the development of online courses from conceptualization through production, including the management of all subject matter experts.
- Develop and communicate design 12-16 module courses and production schedules.

EDUCATION

OCTOBER 2011 - APRIL 2013

**MASTER OF ARTS IN EDUCATION:
ADULT EDUCATION AND TRAINING,
UNIVERSITY OF PHOENIX**

- Specializing in E-learning

SEPTEMBER 2002 - MAY 2008

**BACHELOR OF SCIENCE:
WEB DEVELOPMENT AND DESIGN,
CHAMPLAIN COLLEGE**

- Dean's List

TOP SKILLS

- User Experience/User Interface Design
- Course Development
- Project Management
- Content Curation
- Research/Feedback/Support
- HTML5/CSS3/JavaScript/jQuery
- Google Suite/Microsoft Office/Adobe Creative Cloud
- LMS: Blackboard, Canvas, Sakai, WebCT
- GoToMeeting, Zoom, WebX, Adobe Connect
- Live Online Instructing

SUMMARY

I have always loved helping and being a part of individuals bettering themselves and learning new skills. Since 2013, I have maintained the positions of online adjunct/facilitator/instructional designer for various Certificate, Bachelors, and Masters programs. I have also been a part of Learning and Development departments for a global firm as a Content Curator Contractor. I am ready for whatever opportunities come my way!

When I am not dabbling in the online world, I love to travel, spend time with my family, snuggle with my Coton de Tulear puppy, watch an amazing movie, read a great book, and am an avid coffee lover!